

# KRISTY HEILENDAY

ART DIRECTOR

## ABOUT

A craft and concept driven art director who loves making work with a purpose—and getting her hands dirty along the way.

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📷 von.xty

## EXPERIENCE

### ● ASSOC. CREATIVE DIRECTOR

**Berlin Cameron | 2014 - Present**

AlG, Capital One, Chromat, Ford, Lexus, National Kidney Foundation, No7 Beauty, Secret, Wild Turkey

### ● ART DIRECTOR

**Think Creative | May '14 - Nov '14**

University of Richmond, Carreras Jewelers, Georgetown Day School

### ● ART DIRECTOR

**The Martin Agency | Jan '14 - Apr '14**

AMC (Breaking Bad, Mad Men, Walking Dead), Chips Ahoy, Oreo, Partnership for Drug-Free Kids

### ● ART DIRECTOR, ILLUSTRATOR

**Freelance | 2010 - Always**

Gilead Sciences, Classified Moto, Rockaway Brewing Co., Release The Hounds, Richmond Magazine, Virginia Magazine

### ● RESIDENT ARTIST

**Arteles Creative Center | Apr 2013**

Haukijärvi, Finland

**Mayo Island Studio Collective | 2011-2013**

Richmond, VA

## EDUCATION

### ● Virginia Commonwealth University

Bachelor of Fine Arts, Communication Arts

Cum Laude

## PRESS

Ad Age, Adweek, Artsy, BuzzFeed, Business Insider, Campaign US, Design Taxi, Glamour, Hollywood Reporter, Huffington Post, Nylon, Refinery29, The Root, Teen Vogue, Today Show

## SKILLS

Concepting, Design, Adobe Creative Suite, Drawing & Illustration, Riding Motorcycles

